

# CHANKALUN (KAREN CHAN)

karen@ceekayello.com | theongirl.com | @chankalun  
Age: 36 | Hong Kong SAR

## EDUCATION

2023 - 24	Lycée Dorian, Paris (FR) CAP Souffleur de verre option Enseigne lumineuse Mention bien - 15.94/20
2015 - 16	Parsons Paris School of Art and Design, Paris (FR) MFA Design and Technology (Paris mobility program)
2014 - 16	Parsons School of Design, New York (US) MFA Design and Technology GPA 3.90 - First Class Honours
2008 - 11	University of the Arts London, London (UK) Wimbledon College of Art BA Set Design for Stage and Screen Upper Second Class Honours

## ACHIEVEMENT

2024	"Today at Apple" Speaker, "Creative Future Series": Exploration in Neon with Chankalun, Apple Causeway Bay, Hong Kong (HK)
2024	Entertainment Light Design: Conceptual Lighting Installation, LIT Design Awards, Switzerland (CH)
2024	Entertainment Light Design: Outdoor Light Art Installation, LIT Design Awards, Switzerland (CH)
2023	40 Under 40 Awardee, Prestige, Hong Kong (HK)
2023	Hong Kong Representative of Voices: The Art-vocates, National Geographic, Asia
2023	Solo Commissioned Artist by La Prairie, Art Basel Hong Kong 2023, Hong Kong (HK)
2022	Speaker of Women of Our Time 2022, South China Morning Post, Hong Kong (HK)
2021	TEDx Speaker, TEDxTinHauWomen, Xiqu Centre, Hong Kong (HK)
2021	Gold and Bronze Winner: Visual and Graphic Design, Sky Design Award, Tokyo (JP)
2015	Demonstration of dat-art, NYC Media Lab Annual Summit, New York (US)
2015	University Merit Award, Parsons School of Design, New York (US)
2014	The Most Bulltiful Team Prize, Red Bull Radical Design Jam @ Parsons, New York (US)
2008	Wimbledon Foundation Drawing Prize, Wimbledon College of Art, London (UK)
2007	Brooke Art Prize, Headington School of Oxford, Oxford (UK)

## EXHIBITIONS AND FESTIVALS

2024	The Neon Girl, Artist Alley, "Welcome to Chinatown", New York (US)
2024	Neon Zen Garden, M+ Children's Summer Camp, M+ Museum, Hong Kong (HK)
2024	Empreinte du Passage, Le Tzara, Paris (FR)
2024	Design to Move, Milan Design Week, Technogym Milano, Milan (IT)
2024	Dawn of Lion Rock and Evening Sun on Lion Rock, Art Basel UBS Art Studio and UBS One Lounge, Hong Kong (HK)
2023	Unlocking Empowerment: Breaking the TABOO, British Consulate of Hong Kong, Hong Kong (HK)
2023	Material Tales - The Life of Things, Hong Kong Science Museum, Hong Kong (HK)
2023	Light as Air, Tai Kwun Parade Ground, Art Basel La Prairie Lounge and La Prairie House, Hong Kong (HK)
2022	How Did We Get Here?, Galerie D., Paris (FR)
2022	I Am Becoming, Sheung Shan Club, Hong Kong (HK)
2021	The ExtraOrdinary Exhibition, Soho House, Hong Kong (HK)
2020	Glow Green, Kerry Centre, Hong Kong (HK)
2019	Haijiaii Project, Wonderfruit Festival, Pattaya (TH)
2018	My Light, My Hood, KONG Art Space and Tai Kwun Parade Ground, Hong Kong (HK)
2018	Androgy:Nous, Tai Pan Row, Hong Kong (HK)

## WORK EXPERIENCE

Aug 2020 - present	Creative Director and Co-Founder of HKCRAFTS, Hong Kong (HK)
Jun 2018 - present	Creative Director and Founder of ceekayello Limited, Hong Kong (HK)
	<ul style="list-style-type: none"><li>To conceive and implement creative concepts, guidelines and strategies in various art projects and overseeing them in completion.</li><li>To set out the exhibition and event project scope and deliverables by estimating workload and/or resource requirements to attain the objectives or complete requests for changes and implement issue resolution processes.</li><li>To organise and coordinate the various activities and resources required in the asset creation process and budget management.</li></ul>
Mar 2018 - Feb 2020	Project Manager and Exhibition Designer of Vita Green Health Projects Co. Ltd, Hong Kong (HK)
	<ul style="list-style-type: none"><li>Project management for their experience centre in the aspects of concept design, art direction and implementation.</li><li>To curate content and navigation flow for their upcoming experience centre and to provide multimedia and interactive solutions to enhance the visitor experience.</li></ul>
Dec 2016 - Feb 2018	Manager (Art Projects and Digital Solutions) of 3812 Gallery, Hong Kong (HK)
	<ul style="list-style-type: none"><li>Project, artist and artwork management for commercial projects such as MGM Cotai Art Collection Project, MGM Macau Project, and to offer curatorial concept, artist liaison and artwork management that includes reproduction, framing, logistics, insurance and installation.</li><li>To provide digital solutions to the gallery daily operations and exhibition designs, which involves application of creative technology.</li><li>To establish and design UX and UI solutions of the gallery app for internal use.</li><li>To establish, manage and design layouts and contents of social media accounts such as Instagram, Facebook, LinkedIn and Google+.</li><li>To maintain daily operations and visual elements of the gallery to a professional standard.</li></ul>
Mar 2015 - Dec 2015	New Media Gallery Intern of Lafayette Anticipation, Paris (FR)
	<ul style="list-style-type: none"><li>Ranging from assisting guest lectures, facilitating workshop's communication tools to propose new ways of curating the website's content.</li><li>To experiment and facilitate with technical and digital devices at Fondation Galerie Lafayette on 3D printing, website and Riso printing.</li><li>To prototype and code the HTML and CSS of the responsive New Year website of Lafayette Anticipation.</li></ul>
Oct 2011 - Feb 2013	Visual Merchandising Coordinator of Cartier (Richemont Asia-Pacific Ltd.), Hong Kong (HK)
	<ul style="list-style-type: none"><li>To understand, identify and implement global visual strategic plan and imply it to local markets based on market characteristics and needs accordingly.</li><li>Be a valuable member to assist global and local projects and events across functional specifications.</li><li>Work closely with HQ, local retail and marketing team on the forecast consensus, to secure display props stock level withing budget and fulfill business needs.</li><li>Analyse and manage the display props stock budget and closely monitor props stock level, ensuring cost effective and efficient delivery. Participant to the strategic visual allocation plan with local departments to enhance company strategic plans.</li><li>Manage and support the new launch of novelties, communicate the product knowledge to better use with props to maximize the best visual result.</li><li>To maintain visual quality in sustaining company's professional and luxurious image and service.</li></ul>